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2011 New Zealand Internet Industry Awards – Save the date and Call for Entries in the award categories.

This year's Internet Award Dinner is being held on Thursday 17th of November 2011 at the InterContinental Hotel, Wellington CBD.

These Awards are New Zealand's premier awards focused on the Internet as an enabling platform for business, education and society enhancing organisations.

The Guest Speaker will be **internet legend** John Perry Barlow. **John Perry Barlow** is a former lyricist for the Grateful Dead and a founding member of the Electronic Frontier Foundation. Since May 1998, he has been a Fellow at Harvard University's Berkman Center for Internet and Society. John is famous for his views on copyright- for example this extract from his 1994 Wired piece on "The Economy of Ideas". "In the absence of the old containers, almost everything we think we know about intellectual property is wrong. We're going to have to unlearn it. We're going to have to look at information as though we'd never seen the stuff before." John is also an American poet and essayist, a retired Wyoming cattle rancher, and a cyber libertarian political activist who has been associated with both the Democratic and Republican parties.

The evening will be a celebration of the four winners of Internet Awards each in distinct categories which have been developed to reflect the wide ranging impact of the Internet on New Zealand society. The categories are:-

◆ **Positive Societal Impact**

Development of the application, product or services provided on the Internet likely to have the most beneficial impact on New Zealand society.

◆ **Best Education Product or Service**

The application, product or services provided on the Internet that is likely to have the greatest impact on learning and/or teaching in New Zealand.

◆ **Best Business Application**

For those that transform their methods of doing business, or change our way of doing business with them.

◆ **Internet Innovator/Entrepreneur**

Recognition for that rare breed who put capital and reputation on the line and successfully contribute to New Zealand's wealth

Timeline for call-for-entries:-

Applications now open

Entries to be received by **Friday 21st of October 2011**

Finalists announced by **Friday 28th of October 2011**

Winners announced at the Awards Dinner on **Thursday 17th of November 2011**

The Awards honor and celebrate those companies that have leveraged the transformational deliverables of the Internet. The Awards seek to recognise excellence and showcase best practice to the wider community.

For more information visit www.internetindustryawards.co.nz or phone:

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About The Liz Dengate Thrush Foundation

The Internet Industry Awards are run for the Liz Dengate Thrush Foundation. The objectives of the Foundation are to improve people's awareness and understanding of Internet technologies, and encourage Internet entrepreneurship and other positive uses of the Internet in New Zealand.

The Awards focus on the Internet as an enabling platform for business, global, entrepreneurship, education and society-enhancing programmes.

For more information on the Foundation, please click here www.ldtf.org.nz